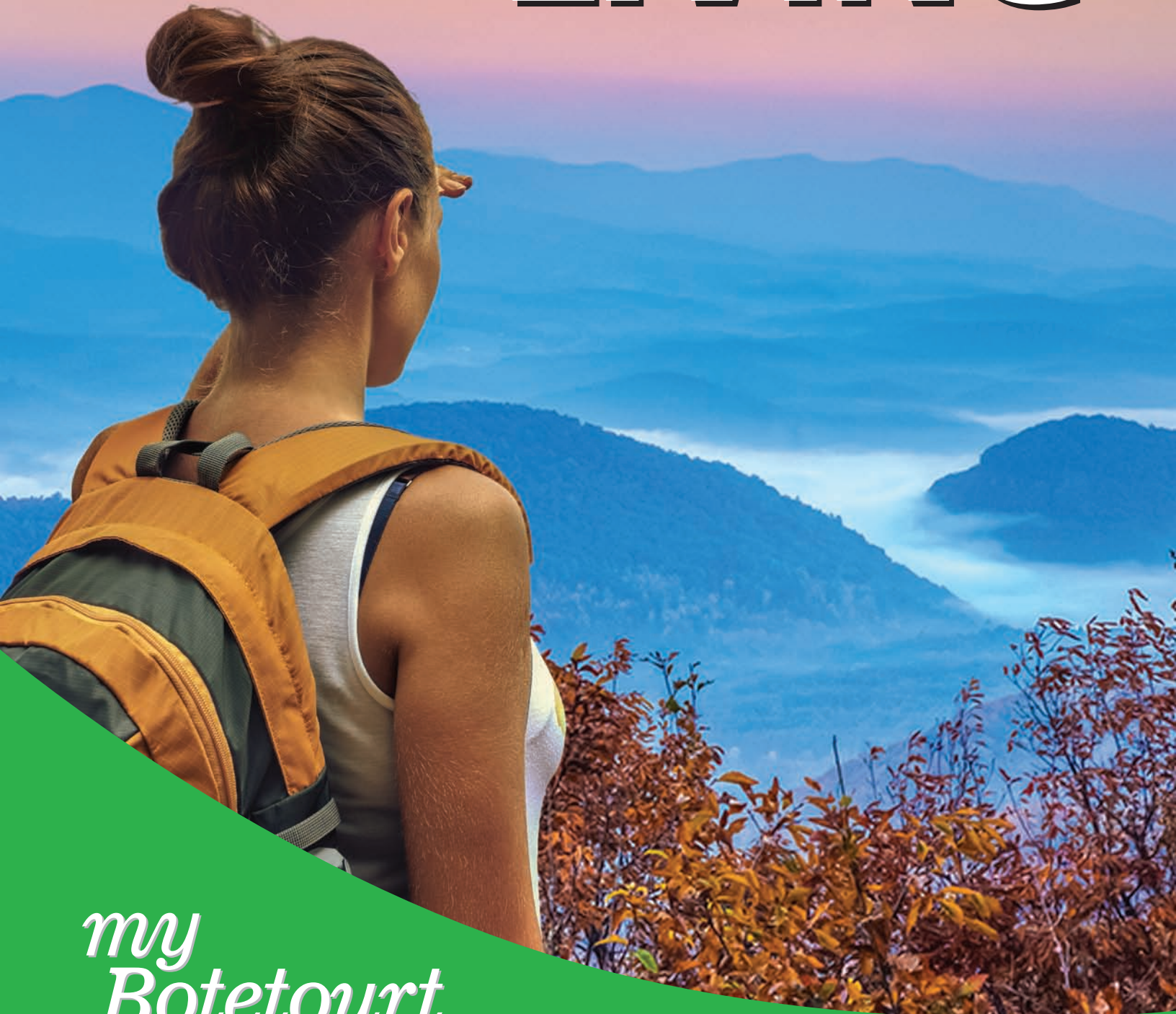


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Botetourt Living 2019

Tom Field Publisher / Editor / Creative Director

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HOME & BUSINESS



Quick Facts

About Botetourt County

- Population: 33,277
- Homeownership rate: 85.2%
- Average travel time to work: 28 minutes
- Unemployment rate: 3.6%, compared to the U.S. rate of 4.4%
- Industries include: Mining, Advanced Manufacturing, Transportation, Agriculture and Health Care
- Moody's estimates cost of doing business: 15% lower than national average.
- Students who graduate on time: 92.5%; residents 25 and older with high school or higher degrees: 91.6%
- Male/Female ratio of population is nearly 50:50
- Fincastle, the County seat: Incorporated in 1772 and attracts genealogists from all over the world
- Dream destination for outdoor recreation: 70,000 acres of the George Washington and Jefferson National Forests; James River with boating access; miles of off-road opportunities for all-terrain vehicles; Appalachian Trail access; 35 miles of Blue Ridge Parkway
- Botetourt Sports Complex: Championship softball, youth baseball fields; soccer fields; cross-country course; 18-hole disc golf course; Wi-Fi

Sources: U.S. Census, Botetourt County, Virginia Economic Development Partnership (2017/2018)

Welcome

To Botetourt County

The Botetourt County Chamber of Commerce and its members welcome you to the 21st edition of our publication, *Botetourt Living 2019*.

The magazine serves as a guide for visitors and for citizens — those who recently moved here or have lived here for a lifetime. It's particularly geared to the business community and each of us who has a vested interest in the continuing mission to develop this great place to live, work, and play.

Botetourt County is an ideal environment for business and family. Major markets and resource bases are located within a few hours of here and the labor pool is strongly supported with educational and training venues. As an area for arts and culture, it would be hard to beat our wide range of amenities with attractive shopping and entertainment opportunities. Outdoor recreation in Botetourt County, including many square miles of Jefferson National Forest and rivers, is second to none in every season.

Botetourt County, a repository for many forms of historical information, was founded in 1770. Lord Botetourt, for whom the County is named, served as Governor of Virginia. The County is now part of the Roanoke Metropolitan Area, though in early times its lands extended as far west as Illinois and Wisconsin. The County shares the Southern Shenandoah Valley with its neighbor jurisdictions of Roanoke County, the cities of Roanoke and Salem, and the Town of Vinton.

Welcome to our beautiful County and all that it offers. We invite you to visit or call the Chamber for more information.



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A lawyer, an orthodontist, an engineer,
a real estate agent, a support technician,
a dress maker, a farmer, a golfer, a banker,
an artist. These are but a few folks who work,
live, or play in Botetourt County. A cross-section
of commerce and lifestyle that paints a picture
of one vibrant community. A place as old as the
hills—and new as the next business that opens
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Karl Uotinen says moving here to Fincastle in 1996 was “complete happenstance.”

That’s kind of difficult to believe if you’re a friend or associate, though, because his description of life in Botetourt seems as deep-rooted as the most entrenched, old time, multi-generational family.

Looking at it now, you’d think the decision was planned and intentional.

“I love it out here,” Karl says. “We are big fans of Botetourt, even though to some we are still considered among the ‘come here’s.”

It’s possible the distinctive Finnish surname might reveal an “outsider” to some of the most backwoods natives, but there’s no question the Uotinine family is fully embedded in Botetourt living.

Married, with three daughters, Karl lives in the Read Mountain area and runs his law practice in a historic building right across from the courthouse in Fincastle. He’s coached travel soccer with the Botetourt Stars, and enjoys the outdoors, particularly being on the river and fishing.



My Botetourt **is Small Town Living**



"I appreciate the combination of rural along with the small town environment," Karl says of Fincastle.

The lawyer knows the difference between working at a large firm versus an office in a town like this one. He prefers his three-person office, the easy drive to work on peaceful country roads, even celebrating the smallest local business announcements, like the opening of a coffee shop up the block.

And then, there's his specialty practice area—and the clientele that comes with that.

"I work with estates and what has become known as 'elder law,' along with issues like Medicare and nursing homes," he says. In a place like Botetourt, Karl often works with two most important resources of many who live here: the family farm and the bank account.

He helps folks preserve their life savings, and that often involves bridging gaps in medical coverage or even assisting "frightened spouses" who find themselves in financial crisis situations. Karl says he's right in there with all the scary buzzwords: Medicaid, Medicare, Big Nursing Home Bills.

"You have to know the code," Karl says. He finds his practice very rewarding; and gets the majority of his clients in Botetourt and Roanoke from word-of-mouth referrals.

It's an interesting thing, dealing with the biggest of life issues in the small town law office.

That's how he likes it—and why he loves Botetourt.

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My Botetourt Brings a Smile to my Face

"Open wide" might be a directive Misty Lenk issues to a patient sitting in her orthodontic chair, but she found Botetourt County "wide open."

The orthodontist, wife, and mother of four, started her practice "from scratch," she says, a little more than a dozen years ago.

"It was basically uncharted here in 2006," Misty says. "I saw the potential, and I knew the community was growing."

That opportunity still didn't make her "startup" an easy one or an automatic guarantee.

That's ok. Misty was used to hard work.

"I was the first doctor in my family," she says, "and even with straight A's and being number one in school, I still had to earn my way. But right out of school—I went two extra years—I knew I wanted to open up my own practice. In February 2008, we were the first orthodontist in Botetourt County."

There's certainly an advantage to being the only practice in a community, attracting some clientele due to pure proximity, but Misty was building the new business at a time where obstacles and challenges could have interfered and derailed the progress.

"I was hospitalized most of my life," she says, recalling struggles and hardships, "and here I was now with four children trying to develop my practice at the same time... it was a lot of sacrifice."

And just to add some more stress to her activities, Misty insisted on significant community involvement all the while.

"I believe strongly in teaching oral health," she says, reflected in her volunteer time at local schools. She's also says she is committed to serving all socio-economic groups, age groups from 7 to 70.

"I want to make it possible for everyone to have braces and to have access to customized plans."

Misty got into the practice and became enthusiastic about the business after she entered dental school.

"I ended up in orthodontics because I found out I was good at it," she recounts. "There was a 'eureka' moment... and I... just... knew."

So, how does Misty Lenk react today to her story of building a life and business in Botetourt?

She just smiles.



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My Botetourt is Well-Designed

Few people would describe Botetourt County as austere, rigid, guarded. Fly over it, drive through it, spend any amount of time here, and everything from the topography to the climate to the people to the activities are changing, open, accessible, welcoming, friendly, inviting. The rivers and mountains and woods meander; the towns have distinctive and unique characteristics, the businesses span from industrial plants to the smallest boutiques, and on any given day you can find people quietly sitting on their porches, fishing or kayaking the river, hiking the trail, relaxing at a restaurant, taking in a game, riding a horse or tending the farm, or celebrating at a festival.

We take life as it comes here in Botetourt. It's a rather imprecise lifestyle.

And yet... there are engineers. Living among us.

Shawn Hylton is one of them.

A friendly fellow, Shawn still has his technical proclivities. And he corrals it all in his shop, a mechanical wonderland called Systems Technology of Virginia, in the Eagle Rock area of Botetourt.

Here, precision thrives.

"I built my first machine when I was 18 years old," says Shawn, who grew up in Botetourt, attended BTEC (Botetourt

Technical Education Center) where he learned to weld, became fascinated with machinery and tool dyes and molds and... as laymen might call them: contraptions.

"I won first place in the skills challenge at VICA," he says, referring to the national career and technical student vocational organization he was involved with in high school, as if it just happened yesterday. He follows his background and experience with example after example of projects, systems, robotics and machines he's designed and produced. Machines that automate candle wick trimming, install hardware on mass-produced windows, work with braking systems and military jets, just to name a few.

Shawn and his shop are in a good place.

"Companies are having difficulty finding skilled help," he says. "And even soft skills... By becoming more automated, they can produce the work, get the output."

One way Shawn describes his work is that he provides "collaborative robots," who work all hours, never call in sick, and perform with precision and quality control.

And he does most of it as a very small business, with four to five core people.

"I've never built a machine that didn't work," he says.





He does get out of the shop, too, though. In fact, today, an RV is parked just outside the main entrance, waiting for its driver to board.

Family is most important to this small business owner/operator. Shawn values his family time, and living in Botetourt complements that objective.

With his wife (Karen runs a screen printing and embroidery business in the same building), and grown children (two boys and two girls),

Shawn tells a harrowing story of almost losing his son to a disease they were told he would not survive. The family's faith had to step in a serve where no machine could, no matter how precise or advanced.

"The Make-A-Wish Foundation sent our family to Alaska when our son was 15 years old," he says.

Today, the family continues to appreciate the balance between vocation and everything else that is truly important.

Even though the results from Shawn's shop come from all the "geekitude" you get from measurements and tight tolerances and precision controls and mechanical engineering, there's still a human behind it all—at least for now.

"I design [the solution] in my head first," Shawn says, "and then I take it to the drawing board."

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My Botetourt is Under Construction

Dayna Patrick is building a house in Botetourt. Ok, not really; she's renovating her current house. But with all the contractors scurrying around both inside and out, and the scale and extent of this project, it doesn't seem a lot different than building from the ground up.

She joins a lot of folks in Botetourt County these days. There is a lot happening on the real estate front with the increased buzz in development, employment, and other economic activities that continue to populate the headlines.

That's good news for Dayna. After all, she's a real estate agent.

That's not to say she's in favor of an explosion and sprawl of houses and structures all up and down every mountain and valley, though.

"I'm interested in smart growth," Dayna says. "I want Botetourt to keep a balance."

That "balance" is a big part of why Dayna loves Botetourt County in the first place.

"This is a beautiful place to live," she says. "It's the gem of Roanoke Valley and all of Southwest Virginia. Where we live is spacious, friendly, we have the best views..."

And Dayna brings all of these characteristics up when she takes prospective buyers around to visit properties.

"It's definitely a lifestyle opportunity," Dayna says. "While we are attracting attention for growth, we still need to maintain our rural character."

"Faces light up," Dayna says, when people see the restaurants, healthcare services, the new YMCA, festival grounds, accessible infrastructure with I-81, US460, 220, and Route 11... all while "the old guard" like our Botetourt Farmers Market and outdoor recreational amenities still serve.

As a real estate agent, Dayna appreciates the diversity she has in inventory offerings. From suburban type homes to resort-like communities to farmlands to remote and rustic cabins to town homes for young professionals or retirees who no longer want to maintain properties—Botetourt County covers it all.

Her own home is no different.

One can settle in to his or her environment, or one can continue building it.

Dayna's investing in the second option.

"We're blending households," she begins, referring to her recent marriage two years ago to husband (and business team member) Scott Maynor, along with three dogs and a cat. "We're making the house 'ours' and not just 'mine.'"

Her project involves an upscale of just about every aspect of the house; moving room designations to new areas, updating all the components, and repurposing over a thousand square feet of what she calls "one-level living at the last residential address in Daleville" in her best "realtor" voice.

Dayna's parents were also real estate brokers. Though she's known throughout the land as Botetourt's realtor by so many folks who already live here, Dayna was born in Las Vegas, lived in England as a child, traveled around Europe, and moved to Virginia at seven years old.

"My parents brought a lot of West Coast thinking here," Dayna says, referring to some creative marketing techniques that were a bit risky at the time for a place as old as Botetourt.

Her own marketing for Patrick Team Homes may be a bit more tame in comparison, but you do see her signs throughout the County—each sign signaling another sign: Botetourt is growing.

"It's interesting to see how we're changing," Dayna says.

Some have said "a little change will do you good."

Renovate your home, expand your business practice, appreciate all four seasons, enjoy a restaurant, find your bliss along a trail walk. There's a lot of good here in Botetourt.



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Tim Stockton doesn't live in Botetourt. But Botetourt plays a big role in his life.

He's not alone.

Not that many years ago, if you worked in Botetourt County, chances were high you lived here. For one thing, a lot of the work involved agriculture or mining or other vocations that required hours and an employee's presence that weren't conducive to long commutes. The population concentrations weren't necessarily close to neighboring county borders either—mostly small pockets and townships smattered throughout the interior. Even the roads were primarily designed to serve residents over commerce.

Today, over 7,000 non-residents commute to Botetourt for employment, according to the most recent Community Profile report by Virginia Employment Commission, not counting all the other commercial and recreational pursuits.

Tim Stockton is right there with them, driving in and out of the County to his position in Daleville with the new Virginia's Community Colleges Shared Services Center. VCCS / SSC is a central operations command center for the state's community college system, supporting 23 schools, covering finance, human resources, procurement, business transformation, forms, and the help center. Tim works with information technology as a senior systems engineer.

Currently SSC in Daleville is the office for about 90 employees.

"I was the third person hired for this facility," Tim says.

He has no problem with commuting to work from Roanoke, even with the recent increased construction and road work enveloping the I-81 Exit 150 and Gateway corridor.

"There's still less traffic here," he says. "And it's a great place to work. I'll shoot over to the Daleville Town Center for lunch or hit up other places... the community here is a good one for working."

A self-admitted "adrenaline junky," Tim's activities outside the SCC building is a bit different from what you usually see in a call center. His "hobbies" span from outdoor recreation to target shooting to his favorite current passion: sport motorcycles... even running them on the VIR (Virginia International Raceway track).

"Botetourt County is a great place to ride," Tim says.

Zooming in the open air, mere inches from the pavement is an effective way to distance yourself from the demands of students, staff, and faculty (Northern Virginia Community College alone, serves 100,000 students).

It's not just residents who find Botetourt a great place to be.

My Botetourt **is On the Way**

My Botetourt **is Dressed Up**

Quick, what comes to the top of your mind when you think of the products and services that come out of Botetourt County, Virginia?

Wedding gowns, right?

Genevieve Journell's small business, Catrina Fashions, stands alone pretty much, among the classifications of Botetourt's commerce. There's nothing quite like her custom shop running quietly with only the hum of a sewing machine in the little two-story farmhouse just off Route 11 on the north tip of Troutville proper.

"My mother was a home-ec teacher," Genevieve tells, "and she taught me how to sew." The Botetourt native laments that sewing isn't taught in the schools anymore. She's been behind the needle professionally for 30 years, and now designs and fabricates wedding gowns and formal dresses by individual order—a tedious, time-consuming, but rewarding pursuit.

For someone who creates such a personal treasure for a woman during an intense and high anxiety time, Genevieve is surprisingly calming, unassuming, and rather reserved. She says she's always working six months or more ahead of each "assignment," and she empathizes with the whole range of emotions her clients experience.

Somehow, she manages to keep her processes and engagement, well... practical.

"In addition to custom design, we do alterations, complete re-stylings, custom make veils, scarves, and accessories... and we provide consulting."

A lot of consulting.

The process itself, of getting your own custom dress, involves a number of steps that requires an initial consultation just to understand. From the swatch book to design and pattern work to a sample garment to ordering the fabric to the fabrication... booking Catrina Fashions takes a serious commitment.

But the payoff... ahhh. Look at that bride!

This year, Genevieve reports 112 clients and a run of about three dresses per week. Over the years, she's provided dress wear for weddings, proms, and other special occasions; her farthest shipment to Russia, she recalls. Recently, she hit a milestone by making a wedding gown for her first grandchild of a former customer. And she loves working with the sentimental projects, such as re-doing a dress or reusing material from a mother's or grandmother's dress.

She also teaches sewing; runs a class upstairs. (Her mother's lessons continue.)

"One reason I sewed is because I couldn't find anything to fit or I had to buy separates," Genevieve confesses.

"I was kind of compelled to start my own business, particularly after a co-worker found out I sewed and asked me to help with a pageant." Everything seemed to snowball from there.

The name "Catrina" came from the Dutch influence of her father's birthplace as well as Genevieve's middle name, Catherine. Her choice of location in Botetourt was in part due to the draw of her family and formidable years growing up here; but also because she found it to be strategic.

"You can't deny the low cost of living," Genevieve says. "I could draw from other markets here, especially being right off I-81. I've been here now seven years, and it's a nice place to live," she says with matter-of-fact assertion.

"I like the area, the slower pace, and the opportunity to help mom and dad," Genevieve says.

That has to be an attractive respite from all the nervous energy she gets from bridal parties.





Ned and Darrell keep dirt on their boots.

On the one hand the two look the part of that trendy buzzword in the fast-moving business world: young professionals. And indeed, they own and operate a business.

But a closer look brings the observer... well, let's just say... a little more down to earth.

Jeans, khakis, pullovers, ball caps. Boots. And a little mud.

Everyone in Botetourt County knows "the Jeter Farm."

It's a family business, a farm, and—for more people now than ever before (not just in the County)—an agritourism example.

Tractor pulls, corn mazes, hayrides, Fall festivals... they're all part of the calendar of events at the Jeter Farms... properties principally in Buchanan and Bonsack (though the family owns a few more in Botetourt).

Nevertheless, the Jeters still operate a working farm—with feed cattle, corn, wheat, alfalfa, hay.

"We grew up here," says Ned, II, stating the obvious, but also proving his deep connection to Botetourt County and his family's legacy here.

He's married with two young children, a girl and a boy; and, as he says, "went to school here, ran around the rivers and mountains..."

When younger brother, Darrell, chimes in with his similar story, both Jeters make it clear they're firmly planted.

"People we grew up with go off and at some point, eventually come back here, and you know what?" says Ned, "they love it... they still love it here."

Both Jeters describes trips they've taken; and while they discovered beautiful if not exotic places around the world, they agree there isn't any place any better than right here.

"We enjoy living here and the things that go on around here," Ned continues. "Our family goes and floats the river, we go to our local restaurants, and we attend the festivals."

"I spent a month in Thailand, hiking and traveling all over," says Darrell, but I'm established here."

The farm is work—all the time. But the "agritourism" side of the business is its own line of work as well.

Ned says it easily takes more than two weeks just to get ready for one of the events.

And like the day-to-day, season-to-season operation of the farm, the "fun" stuff is equally weather-dependent. You can work for weeks preparing for an event, only to have it canceled or scaled back due to the weather, nature's elements, safety for the crowd, or other outdoor factors.

Farms in Botetourt County are postcard-worthy and calendar-picturesque.

But down here on the land, you're going to get your boots dirty, for sure.

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Chamber Notes

Highlights

Grow And Sustain Your Business

Become a member of the Botetourt County Chamber of Commerce—combining traditional community development with modern business economic development.

Advocate—*Create a better business environment*
Taking your ideas, concerns and interests to local, regional and state officials where the collective voice of business is better heard.

Educate—*Learn effectiveness and efficiency*
Teaching business principles and sharing ideas with small-business owners, entrepreneurs, and corporate leaders, through workshops, programs and the seminars you want.

Facilitate—*Use tools that bring business*
Marketing your business and delivering resources in an integrated way that is unique and effective to meet your objectives.



A chamber run by members—for members.

As a member-led organization, we are the premier business resource hub for Botetourt County. We are committed to building a strong business community by providing innovative programming and networking opportunities, being a strong voice for business and a reliable strategic partner, ensuring economic growth and prosperity for businesses in our footprint.

Five Core Areas of Focus

Business Growth—Providing member businesses with networking opportunities, business education seminars, and other resources in support of business growth while enabling innovation and entrepreneurship.



Angie Anderson



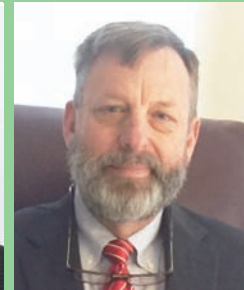
Cindy Bailey



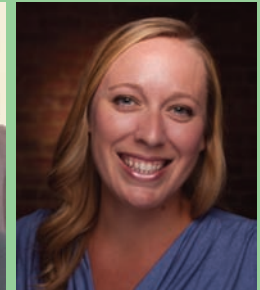
Tim Bradshaw



Lance Clark



Mac Doubles



Stephanie Frost



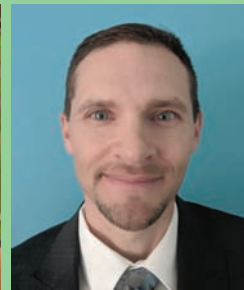
Granville Grant



Sheryl Greene



Lesa Hanlin



Mike Ketron



Ken McFadyen



Mary Ann Miller



John Rainone



Tiphonie Rasnick



KT Treat



Amy White



Trevor Winter-Pierce



Melissa Wood

Business Advocacy—A strong, unified voice for issues that affect Botetourt business growth and local economic development ensuring that we can be heard and work in collaboration with our representatives.

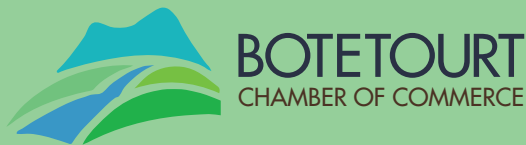
Economic Development—A strong and vital economy for business enriches all members of the community. We collaborate with local economic organizations and partner with business to support economic growth, business prosperity and a vibrant business community.

Education and Workforce Development—Partnerships with public schools K-12 and local colleges and institutions of higher education to build the talent supply pipeline and ensure that students and adults obtain the skills that employers are looking for in their new hires.

Community—Quality of life programs through the Chamber are member-driven and reflect a desire on behalf of the business community to build a local culture that is committed to a healthy sustainable community who cares for each other and the preservation and utilization of our outdoor assets.

Did You Know?

A membership in the Botetourt County Chamber of Commerce is one of the most important investments a business can make. We're the pro-business voice in Botetourt County and the surrounding region. Being a member will keep you plugged in locally and throughout the region.



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How Does Your Annual Chamber Membership Benefit You?

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3 Community Service Events

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1 Annual Golf

5

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12 Networking Lunches

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Hours

Meeting of Membership

Tournament

Business Growth and Professional Development

Workshops

6 Chamber After Hours

BOCO YP Group

Final calendar entries and statistics subject to change during term.



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My Botetourt **is Fun to Play**

"This is 'the County's' golf club," says Jeff Sprinkel, emphatically. "I can't even tell you the love I have for this club."

The PGA General Manager of Botetourt Golf & Swim Club and PGA Director of Instruction for Jeff Sprinkel's Academy of Golf is as enthusiastic as can be for the club that began in 1962. There's no golfer's low volume talk or subdued clap here.

"We have a friendly atmosphere," Jeff begins, describing the club, even as he admits the "business" is challenged to become more member-value focused, as he calls it.

"There's no question it's always been a good ol' boy, good ol' gal club," he says. "And it's a legendary place. But we've also brought in new staff, sixty new members, remodeled, and are totally committed to delivering on our promises it deserves."

Jeff is clear that he "is in the entertainment business," and believes you have to "revamp" to continue to serve your customers, regardless of the love for old ways and how it's always been.

"We're keeping the nostalgia," he says, "but also bringing in the technology."

Jeff calls Botetourt Golf & Swim a labor of love; while he frequently cites an observation that he says he shares with all the staff:

"The man who walks in the door pays you."

Jeff cites 38 years in golf and a connection to Botetourt County that runs deep. Recently married, he and his wife live right down the road, and claim three children and seven dogs in the family.

"I was born and raised in Botetourt," he asserts proudly, "built my dream home in 2008, and am having a blast working this club."

Jeff talks about his rescue dogs and his love and time caring for them as much as he talks about golf. He tells the story of successfully saving five newborn pit bull terriers, and almost instantly transitions to the same kind of intensity when it comes to the "new and improved" golf club he envisions.

"There's not a better time to succeed," he says.

It's a lot of hard work to keep a fun game going.

But Botetourt's a great place to do it.



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If you don't see Mary Ann Layman Miller out and about in Botetourt County, you must just be passing through. Even at that, you're probably not paying close attention.

Mary Ann's connection to Botetourt is as strong as the oldest of oak trees; and yet, she's one of the "young professionals."

Her family heritage is well known and the Layman family name spreads far and wide, like the countless rows of trees in an apple orchard. She grew up and attended school in Botetourt, returning home after college to resume her banking career which she began at 16 years old.

Being active in the community is her business. Mary Ann works at Bank of Botetourt on the same property that was once the family orchard. She says she got the entrepreneurial spirit from her grandfather and dad, both farmers and enterprising businessmen.

Mary Ann is Vice President of Business Banking and Community Relations and sits on numerous boards and councils, including the Botetourt Family YMCA and the Daleville Institute.

Mary Ann is a familiar face in the business community and is a strong advocate for its interests in her role as President of the Botetourt Chamber of Commerce.

Mary Ann believes that Botetourt County can be the rare place that strikes a balance between preservation and progress.

"I believe collaboration is the key to maintaining a strong and vibrant business community in Botetourt," she says. "I was born and raised in Botetourt. There's no place more beautiful. And there's no better place to live, work and play."

My Botetourt **is Full of Relationships**

My Botetourt is Pretty as a Picture

"Fincastle is like a fantasy world."

Who says that? The Town of Fincastle in Botetourt has been called out for its historical significance, its small town charm, its old world feel, and its... well, again, mostly... its mark in history.

Fantastical?
Maybe an artist would call it that.

Enter, Ed Bordett.
Artist indeed.

The artist, painter, printmaker who creates from his industrial-like warehouse [slash] studio of a shop just diagonal from a courthouse originally designed and drawn by Thomas Jefferson looks at scenes before him with a keen eye. If he sees a fantasy world, who are we to argue?

Ok, it is pretty fantastical to hear Ed describe it.

"Fincastle is wonderful small town living," Ed says. "It visually attracted me from the very beginning."

Speaking of Thomas Jefferson, Ed calls himself "extremely lucky" and quips, "it might have been Thomas Jefferson who said something along the line of 'the harder you work, the luckier you become.'"





And lest you think an artist merely sits around sketching and flipping brushes and pulling squeegees like some doodling dandy with no cares in the world... that's not such an accurate description of Ed's trek.

He started out working in screen printing, followed by producing work after work after work, followed by entering juried art shows, packing up and hauling his goods all around the country. Yes, a local launch in nearby Roanoke got him some early momentum—"Roanoke supported me as a young artist," he says—but eventually striking on to Chicago, Philly, Washington.

"I didn't wait to 'get discovered,'" Ed says. He had to stick his fingers in a lot of pies, as he puts it.

"I realized my work enriches my life... and it lasts longer than a good meal."

Ed, who grew up in Long Island, is invested in his little spot in Botetourt County. He and his wife and children are as part of the community as paint strokes on a canvass, though his daughter now lives in Washington and his son in Brooklyn.

"The quality of life" in Botetourt is everything to Ed; and living here has produced as many stories as the prints and paintings hanging on his walls and adorning the environs of his many customers.

"I have now reached three generations," Ed says of his customers. "I have the most wonderful patrons who have

bought my work over the years and continue to bring referrals."

He's also invested in the town as a civic stakeholder; serving on town council, and promoting cultural celebrations such as Botetourt's "Open Studio Tour" where folks get to visit local artists in their local spaces.

How does hard work and a peaceful small town life go together? Is such a picture possible?

Ed Bordett captured it. In a small [historical] town called Fincastle.

Rather fantastically.

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Municipal

Broadband access continues to expand throughout the County with Botetourt County and **Craig-Botetourt Electric Cooperative**; and a \$750,000 state grant has been secured. [03/19]

Botetourt County **Board of Supervisors** approve a \$100 million budget. [04/19]

Botetourt County is planning celebrations and recognitions for the **County's 250th Anniversary** which happens in 2020.

Some of Botetourt County administrative offices are moving from Fincastle to the **Greenfield Education and Training Center** in Daleville. [03/18]

The 75 megawatt **wind farm** windmill installation project on North Mountain has been delayed as the developer seeks a utility reseller of the electricity. [11/18]

Botetourt County has contracted **County Waste of Southwest Virginia** for solid waste and recycling disposal services and the closure of the county landfill. [08/18]

A 138 kilovolt substation has been approved to be built for **Appalachian Power Co.** at Greenfield industrial park. [06/18]

Publicity

Botetourt County was recognized with the **2018 Silver Shovel Award** for economic development announcements by Area Development magazine. [06/18]

Botetourt County is featured in a series of national television commercials that showcase economic growth and progress. [02/19]

Technology

MicroHarmonics joins the RAMP regional business accelerator 2019 cohort program. [05/19]

Protos Security partnered with Southfield Capital private equity firm. [03/19]

Real Estate

Fieldstone is one of the largest new housing development proposals in Botetourt County. [07/19]

MKB Realtors continues construction of its new facility in Daleville. [04/19]

Agritourism

Stoney Brook Vineyards, Botetourt's newest winery, plans to open by 2020. [04/19]

Jeter Farm festival and event schedule is available at www.jeterfarm.com and social media posts.

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Virginia Mountain Vineyards has reopened under new owner/operator. [03/19]

A new Botetourt County **Young Farmers** group has been formed with Botetourt Farmers Market. [04/19]

Wellness

Addy Grace All-Abilities Playground at Botetourt Family YMCA officially opens. [05/19]

Merchant

Fincastle Café opens. [04/19]

Donnie D's Bagels & Deli opens. [07/18]

Bryant Orchards Farm Market opens. [04/19]

Rodeo Chico opens. [02/19]

Manufacturing

Arkay Packaging was featured in Business Facilities magazine. [04/19]

Pratt Industries recycled paper and packaging


manufacturer is establishing its new plant in the shell building at Greenfield industrial park; a \$20 million investment and about 50 new jobs. [02/19]

Eldor auto parts officially opened its \$75 million plant at Greenfield industrial park; 120 employees (of 350 projected) are already on board. [10/18]


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Altec Inc. was one of the top players listed by ReportBuyer of companies in the aerial work platform market with a global presence capitalizing on projected growth 2018–2026. [04/19]

Roanoke Cement Company and parent company Titan America earned the ISO 50001 certification at the Troutville plant, the

first cement plant in the country to do so. [05/19]

Lawrence Companies contributed an additional \$50,000 (following an initial \$50,000) gift to YMCA of Virginia's Blue Ridge for the new Botetourt Family YMCA. [02/19]

Arkay Packaging received the P&G Business Partner Excellence Award for the sixth time. [02/19]

Education

Colonial Elementary School received National Blue Ribbon for academic excellence from the U.S. Department of Education. [10/18]

James River High School was named No. 1 Future Farmers of America program in Virginia at the by Virginia FFA Convention. [06/18]

Infrastructure

Exit 150 off I-81 in Botetourt County completed construction of the roundabout and redirects to north and south Rte 11; Rte 220, and Gateway Crossing alternate to US 460, improving traffic flow.

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Arts / Culture / Recreation

The new **Botetourt Family YMCA** has opened in Daleville. [01/19]

Buchanan Theatre has been added to Virginia Landmarks Register. [12/18]

Open Studios Botetourt, a circuit where people visit artists in their homes/studios is held in October. Details at www.openstudiosbotetourt.com

Attic Productions plays and theatrical events are posted on Facebook and at www.atticproductions.info

Daleville Summer Concert Series (Saturdays) and **Party at the Pavilion** (Thursdays), which also donates funds to area nonprofits (over \$50,000 last year) posts its schedule on Facebook and www.dalevilletowncenter.com/pavilion.html



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Botetourt Sports Complex posts its schedule of tournaments and other sporting events at <https://botetourtva.gov/living-in-botetourt/recreation-facilities/botetourt-sports-complex/>

Troutville Trail Days hosts its annual weekend event for outdoor enthusiasts in June. Details at www.troutvilletraildays.org


Beaver Dam Farm in Buchanan hosts its annual **Sunflower Festival**, date dependent on blooming season. Details at www.beaverdamsunflowers.com

Botetourt County Fair is held in August. Details at www.townofbuchanan.com/event

Town of Buchanan posts its events schedule at www.townofbuchanan.com/town-events/

Town of Troutville posts its events schedule at <https://townoftroutville-va.gov/events.php>

Botetourt Chamber of Commerce posts its events at <http://business.botetourtchamber.com/events>




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Rick & Gary Woods

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Contacts

Botetourt County Constitutional Offices

Clerk of the Circuit Court	540-473-8274
Commissioner of the Revenue	540-928-2050
Commonwealth's Attorney	540-928-2151
Sheriff (for emergencies, dial 911).....	540-928-2200
Treasurer	540-928-2030

Botetourt County Administration

County Administrator	540-928-2006
Deputy County Administrator	540-928-2006

Botetourt County Departments

Animal Control	540-928-2200
Building / Development	540-928-2070
Emergency Services	540-928-2201
Economic Development.....	540-928-2140
Maintenance	540-928-2096
Parks & Recreation	540-928-2130
Planning & Zoning	540-928-2080
Social Services	540-591-5960
Solid Waste	540-992-5111

Botetourt County Public Schools540-473-8263

Botetourt County Sports Complex.....540-992-0011

Botetourt County Chamber of Commerce540-473-8280

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